



August 15, 2016

Carl Zeiss Vision Inc.
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RE: SOLA and AO customized lenses are now synchrony

Dear Valued Customer,

Carl Zeiss Vision has recently launched synchrony®, a full portfolio of lenses and coatings designed to complement our premium ZEISS products. The synchrony portfolio includes the next evolution of AO and SOLA designs, which have been refreshed with new names and enhancements—including expanded material availability and Rx ranges at no additional cost.

Effective **September 30, 2016**, we will be discontinuing the below list of lenses. The synchrony products are now in major formularies and catalogs, including VSP and EyeMed/LLS. We ask that you begin placing orders under the new synchrony names immediately so your customers can have access to these enhanced designs.

Old	New & Improved
SOLA HDV →	synchrony Performance HDV
SOLAOne HD SOLA Compact ULTRA HD →	synchrony Performance HD
SOLA Instinctive Performance 17 SOLA Instinctive Performance 15 → SOLA Instinctive Performance 13	synchrony Easy View HD synchrony Easy M HD synchrony Easy S HD
SOLA ATL SV →	synchrony SV HDC

Thank you for your continued support and partnership. If you have any questions, please contact your ZEISS representative or our Customer Care Department directly at 1-888-934-7748. For additional information, please visit www.synchronylenses.com.

Sincerely,

Izu Matsuo
Product Manager, US Marketing